

DIGITAL SIGNAGE

Advertising using digital signage is a form of out-of-home advertising in which video content, advertisements and messages are displayed on display panels delivering targeted messages to specific locations at specific times. The market sees digital signage as more beneficial compared to static signage because content that updates frequently can be digitally updated, saving the cost of printing.

Digital signage also has the ability to be interactive with imbedded touch screens, movement detection and image capture devices. Digital signage relies on a variety of hardware to deliver the content.

REMOTE SUPPORT

Audiotech provides training for users and for technical personnel on site. We implement a sustainable maintenance plan including preventative maintenance to ensure that the technology works to the best of its ability. We are able to login to the room and assist the user to set up their presentation or video conference. We can login to the room before the conference call is due to begin and turn on the display devices, adjust the lights to the optimum for video conferencing, turn the audio systems on and make the video conferencing connection for the customer before they enter the room. This is an ideal service for customers that are remote, but require this type of technology to perform their daily task.

This type of efficiency and service is what makes Audiotech a leader in providing audio visual solutions to our customers irrespective of where they are in the world.



AudioTech

Innovate. Integrate. Converge.

Specialists in integrating professional audio visual systems for the following facilities:

- IPTV Systems • Hospitality Boardrooms & Auditoriums
- Hospitality AV Control Systems • Digital Signage
- Video & Audio Conference Centers

 @audiotechure

 Audiotech South Africa

 Available on the App Store

 Audiotech SA

Tel: 011 568 0390

www.audiotech.co.za

IPTV

Internet Protocol television (IPTV) is a system through which digital television service is delivered using the architecture and networking methods of the Internet Protocol Suite over a packet-switched network infrastructure, e.g., the Internet and broadband Internet access networks, instead of being delivered through traditional radio frequency broadcast, satellite signal, and cable television (CATV) formats. Audiotech supplies the following hospitality solutions:

1. IPTV
2. Telephone and Internet in room and throughout the facility
3. Audio visual integration in the conference facilities and business centre
4. Background music and PA system
5. Integrated door locking systems
6. Fire detection and electronic security



CONTROL SYSTEMS

Audio visual (AV) can be complicated and if not designed and installed correctly. If designed and installed correctly AV systems should be as simple as using the remote control for your TV at home. Companies like Creston are the leading manufacturers of remote control systems in the world and create products to suit any budget and system.

Audiotech has a wealth of experience in providing "The Glue" that integrates the rest of the components to provide a simple to use, functional and professional audio visual system. We can also program our customer's iPad or Android tablet PC to control the AV system.

HOSPITALITY SOLUTIONS

The hospitality market includes many aspects of total audio visual integration. More and more lodges and hotels are adding value to their offering by including amenities and facilities that distinguish them from their competition.

Facilities like conference and business centres are common place and amenities like IPTV and 'video-on-demand' give hotel customers additional entertainment with High Definition imagery and pay to view video content at their finger tips.

Internet Protocol Television (IPTV) adds value to the hotel customer's in-room experience by being able to customise channel selection for specific guests or specific areas in the hotel i.e. bar, entertainment, conference rooms and casino have different requirements to a standard room. In addition, gone are the days of poor quality picture, but rather with a digital stream the video is constant and crystal clear including high definition where available.

Background music and ambient lighting adds an ambiance to an elegant lodge or hotel and conference rooms are often equipped with audio and video conferencing systems that allow delegations to connect to the outside world. Basic presentation facilities are common place, but changes in PC and laptop display formats means conference centres need to be able to cater for all their customers.

Where a hotel offers facilities to international conferences they should be providing a delegate system which may include translation. These conferences can be recorded and the minutes stored for later transcription.

